

# ASK

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magazine

*Uncover the Gold Inside*

*Karim Rashid* amazes us again

*Ibrahim Karim's* journey towards the invention  
of Biogeometry

*Maison et Object* merges with "Meuble Paris"



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**The Nogg by Mathew Hayward and Nadia Turan**

All of us need a small living space for our feathered friends, the chickens! They lay our eggs for our morning breakfast and we buy them; while they are still frozen solid at the supermarket. Hopefully, they'll never give us the flu! Mathew Hayward and Nadia Turan, both, put their heads together to come up with the nogg, a wooden, egg shaped chicken coop able to house 2-4 chickens. It's practical for a farmer or those city slickers, who want to save a good pound or two instead of buying eggs at the supermarket.

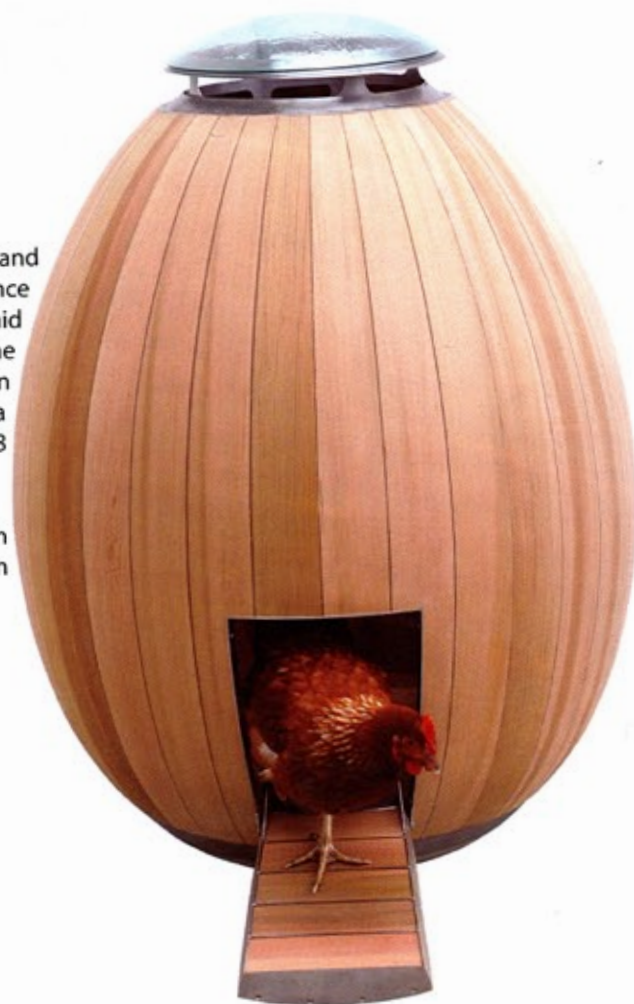
"The nogg aids and advocates the provenance of homegrown foods," said a press statement from the new firm Nogg. "Chicken keeping has become a huge trend in the last 18 months and

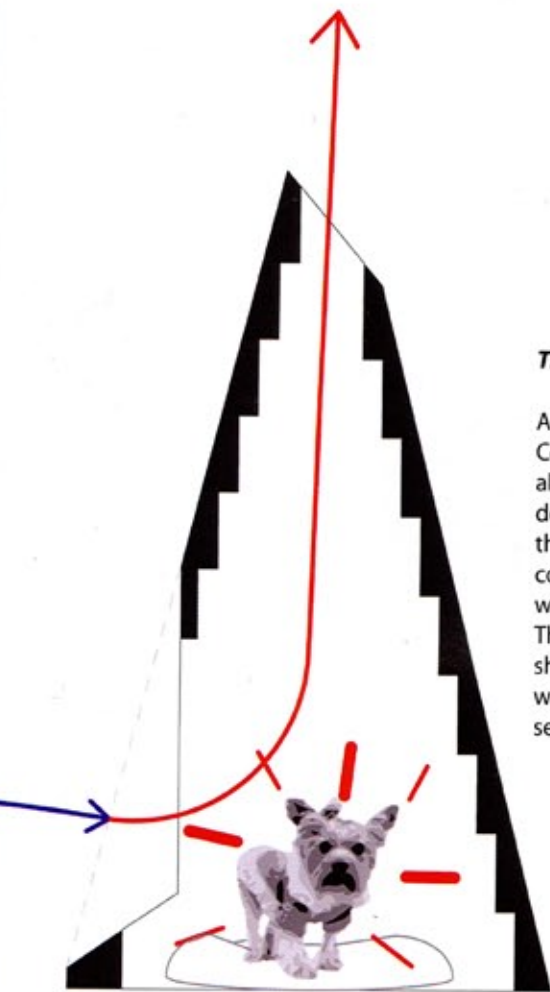
makes an ideal pet with benefits that delivers fresh eggs in the morning."

# POWER TO THE PETS!

If you are a single, lonely, pet-obsessed Dr. Do Little wannabe, then this is the article for you. Many times we feel that the only living being that completes us isn't a person, but it is our dog, our cat, and maybe all pets in general. In fact, pets probably will have more loyalty to you than any other person. The American writer Mark Twain summed it all up quite nicely: "If you pick up a starving dog and make him prosperous, he will not bite you. This is the principal difference between a dog and a man."

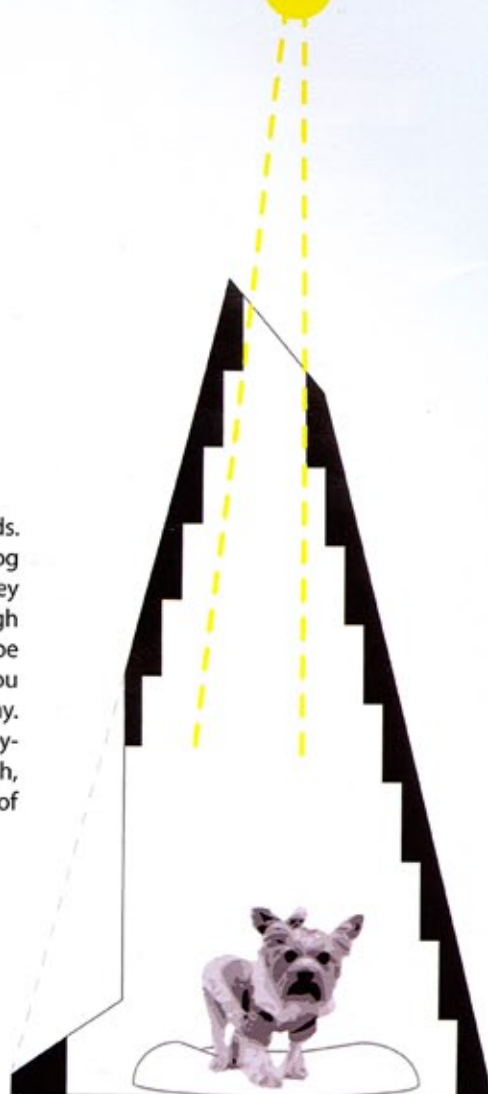
So the secret to success in life is actually: the dog gets the best, the human gets the boot, and you will live happily ever after. But pets are essentially people void of the human voice. They need to be well-taken care of, played with, and I will not even go into details what you have to do to keep the house clean. Yet, some designers have made owning a pet a bit easier by designing a series of interesting products, which are sure to make your dogs' tail wag uncontrollably.





### ***The Pup Tent by Slade Architecture***

Ah, and now we come to our furry friends. Considered to be man's best friend, the dog also deserves some personal space. No, they don't lay eggs for your breakfast (though they might eat it) and, yes, they could be considered flea bags. But they provide you with the affection that you need every day. The Pup Tent is high functional, conically-shaped plywood lounge for your pouch, which is made to give dogs a sense of security and relaxation.



"Water-jet cut plywood pieces were laminated together to create a conical shape (e.g. tents, teepees and dog collar cones- don't lick your stitches)," a press statement from Slade Architecture said. "The exterior surface was sanded smooth concealing the individual layers of plywood and revealing the tectonic surface pattern of the planar plies intersecting the conical geometry. The interior maintains the original stepped plywood lamina, revealing the plywood layers and the construction/assembly." ➤

